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Coldstream

Simonds

Hartland

# HARTLAND

## HAPPENINGS

2024 - vol 3

Special THANKS to Donna Trecartin (Coldstream), Veronica Bristol (Simonds) and Samantha Johnson (Hartland) for the community photos featured above!

Sign up for the town's Notification System in our website's Latest Notices section at [www.townofhartland.com](http://www.townofhartland.com) or call 506-375-4357 to be added.

# Say Hello to Hartland's New Look



Following the province's municipal reform that took effect January 1, 2023, the town of Hartland grew significantly to encompass the larger surrounding area.

This amalgamation brought about some opportunities for Hartland, one of which was to tap into some provincial funding to complete a rebranding exercise, website updates, and wayfinding signage.

Hartland hired Websolutions.ca to undertake a rebranding exercise. They had also been hired to do a similar rebranding exercise for the West NB Regional Service Commission's Tourism Department, so their knowledge of our area and ability to align the two looks made them a perfect match for our rebranding project.

They started their investigative process by learning what is unique about Hartland and its people. They learned that our two covered bridges, streams, river and rich history are important elements to all our residents, along with fishing, hunting, and enjoying nature. They heard how important giving back is to our residents and businesses, both through volunteering of their time, as well as giving financially to municipal projects. They were impressed with stories told of local pride and the huge hearts of our citizens. They heard how we are known for working hard and playing hard.

After this "getting to know you" information was gathered, a few logo and tag line options were presented for feedback from staff and Council members. The tagline that resonated most was, "We've got you covered".

One key objective of a municipal tagline is to say what is special about us that we can deliver on today. An effective tagline defines our town and attracts people to it. Council agreed this tagline spoke to our residents, business owners, and visitors.

Websolutions have also sourced professional photographers to capture aerial and ground images from throughout the municipality. These images will be used in brochures, presentations, social media, and our website.

Now that the logo, colour scheme and tagline have been determined, the town will be working on creating wayfinding signage, which was also covered through provincial municipal reform funding. These are signs to direct people where to find various points of interest, typically used for tourists and people traveling here for events. The signs will have a cohesive theme and colour palette to provide a polished look that will elevate our presence.

Be watching for the updated look on the town's website too, which will incorporate the new branding along with some extra features.

# Know Your By-laws

Since municipal reform took effect on January 1, 2023, the new municipality of Hartland has updated several bylaws, including B-59 (Dangerous or Unsightly Premises), C-05 (Water System and Sewer System), and D-07 (Fire Prevention and Protection). These bylaws, as well as Bylaw F-07 (Responsible Dog Ownership), apply to all of Hartland's residents, including those living in former Local Service Districts (LSDs). Bylaw D-07 contains new regulations for recreational fires (in BBQs, fire pits, etc.) and open-air outdoor fires, which require a permit and are subject to certain restrictions.

Earlier this year, Hartland Council appointed James Parish to serve as Hartland's by-law enforcement officer. In recent weeks, Hartland has used Parish to enforce Bylaws B-59 and D-07. In addition, Hartland uses Peace Officers from the New Brunswick SPCA to enforce Bylaw F-07, which requires dogs to be leashed and stay on their owner's property.

To ask a question or report a concern regarding Hartland's bylaws, you can email the town ([info@townofhartland.com](mailto:info@townofhartland.com)). If your email regards an enforcement matter, it will be kept in strict confidence by the municipality. To ask a

question or report a concern about animal control, you can contact the SPCA directly at 506-458-8208 or [info@nbspca.ca](mailto:info@nbspca.ca). Hartland Council strongly encourages all residents to review and abide by our municipal bylaws.



# Roadwork Ahead!

In 2024, roadwork is scheduled to take place in "old" Hartland, where roads are maintained by the municipality, and in the former Local Service Districts, or LSDs, where roads are maintained by the province through the Department of Transportation and Infrastructure (DTI).

In "old" Hartland, the 2024 plan calls to use third-party contractors to patch main roads in May and June, with Public Works to perform supplemental patching on secondary roads in July and August. In the former LSDs, DTI plans to patch, pulverize, and double seal 6.4 km of Route 104 from Route 570 to the Howard Brook area in late July, with two layers of chip seal to be applied in August and September. In addition, 6.6 km of Route 104 from the Howard Brook area to the Day Brook area will receive a second layer of chip seal in August and September.

In 2025-2026, under the provincial-municipal highway partnership, 1.3 km of Main Street from McMullin Road to the town limit will receive curbing, gutters, and paving. Beyond this planned work, DTI will perform patching throughout the former LSDs.

To report a road maintenance concern in a former LSD community, please contact DTI at Transportation Information Centre 1-833-384-4111 [transportnb@gnb.ca](mailto:transportnb@gnb.ca).



# Hartland Farmers Market

Council received a presentation at their April meeting from Emily Nigro, who was interested in hosting a weekly Farm Market in Hartland. Council was receptive to the idea and supported her project by granting the use of the Pavilion Park, so her endeavour could be successful.

The first market took place June 1, and the weather couldn't have been better. Residents and visitors came out to support various local crafters and vendors, which included bath bombs, body wash, crocheted items, delicious baked goods, embroidery, artisanal ice cream, and even a mini petting zoo.

The Hartland Farmers Market takes place every Saturday from 9am to 1pm at the Pavilion Park, which is located at 333 Main Street in Hartland, next to the Hartland Baptist Church. There is no entrance fee, so bring your family and friends to see what's new each week. The market is scheduled to continue until October 12. It is a great way to start your Saturday with a little retail therapy, and the best view in the valley.

If any crafters, artists, food vendors or non-profits would like to reserve a spot, please contact [Hartland Farmers Market](#) through their Facebook page or their website at [www.hartlandfarmersmarket.ca](http://www.hartlandfarmersmarket.ca).





# Out with the Old, In with the New

Although everyone is excited for Hartland's new arena complex to open, there is also a sense of nostalgia to see the Hartland Arena close, and be demolished. To ensure the old arena had an honourable send off, the final event hosted at the facility was The Ol' Barn Beer Garden.

Nearly 400 people were in attendance for that last farewell, which speaks to the special place the building holds in the community's heart. The Scene Promotions provided a fantastic lineup of entertainment, which included performances by Zach Peters Band and Mike Bochoff. As The Scene Promotions put it, "This rink is legendary for its high-quality ice and low, low temperatures but it will be sizzling on April 13th because we are sending it off with a bang!"

The Hartland Legion were kept busy all night providing the bar service at the event, and did an admirable job to keep the beverages stocked and quench everyone's thirst, given the huge turnout.

There was also no shortage of food options to keep dancers fueled throughout the evening, including the Hartland Arena's Huskies Grill canteen, Tobique Wood Fired Pizza, and Smoke Road BBQ's food truck. It all made for a memorable send-off to the iconic structure, which has served its residents since 1967.

In preparation for the Beer Garden event, the ice was removed one last time on April 2. Before the big melt began, Hartland's Public Works department chipped the ice away from a square

at center ice in the middle of the Hartland Huskies' big garnet coloured logo. The 1967-2024 lifespan of the building was written on the chunk of ice before its removal.

Recreation Coordinator Dana Stokoe along with Hartland Huskies teammates Teagan Young and Ethan Amerongen painstakingly chiseled and chipped away at the square and placed the chunks in a bag. The pieces were placed in a freezer until fall, at which point they will become the seeds that will be blended into the first run of ice at the Central Carleton Community Complex.

The final chapter for The Barn was its demolition, which began May 27.

The site where the old Hartland Arena structure sits will become a parking area as well as an access road to the upper level of parking by the main entrance.

Construction crews are working hard to ensure the ice will be ready for the beginning of the 2024-2025 winter season.

Due to the construction and demolition, Fun Park has found a new home for the summer at the Triple C Rec Centre in Rockland. That location will have the perfect fit of space to play both inside and out, so kids (and parents!) will be able to continue to enjoy this service.

Once the Community Complex is up and running, we will be announcing details for the Grand Opening Ceremony. Please watch for those details in the fall.



*Pictured above is a piece of ice that was saved from the Hartland Arena to be used as a seed at the Central Carleton Community Complex with 1967-2024 written across the middle.*



*A view of the old Hartland Arena next to the shell of the Community Complex (April 2023). Photo courtesy of Off the Ground Imaging*



*Beer Garden partygoers danced the night away to a great selection of local live music. Photo courtesy of Zach Peters Music*

# Total Eclipse Events A Huge Success

The first event to kick off our Eclipse Weekend was the Total Eclipse of the Hartland Dance at the Hartland Legion on Saturday, April 6. Double D put on a great show and kept folks rocking out and dancing the night away. A big thank you to the Hartland Legion for sponsoring our event, which allowed profits from the dance to go towards the town's new Central Carleton Community Complex project.

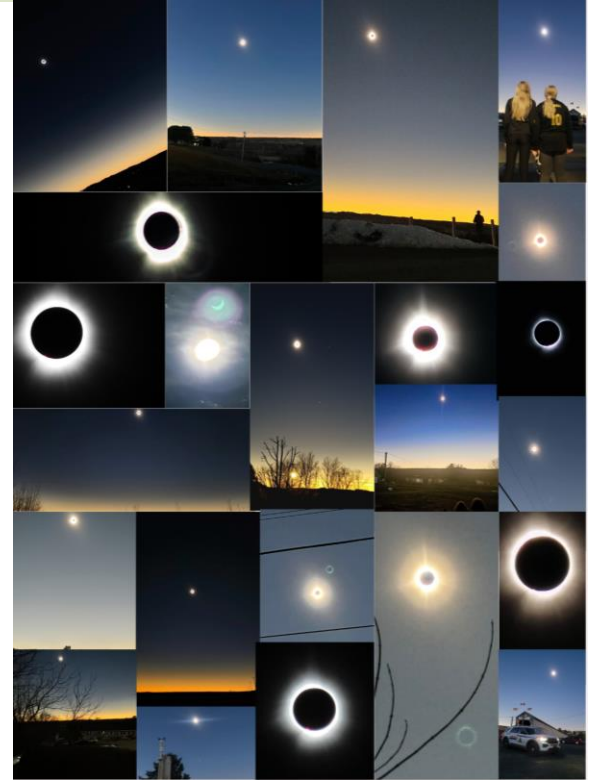
With Hartland being in the center of the path of totality, many authorities did not know what to expect in terms of how many people would be arriving in our town and region to witness this most uncommon event. Appropriate measures had been made in the background to plan for huge numbers, so we were not caught off guard. While there was an increase in traffic in the area, our systems were not overwhelmed, and the event was able to happen without incident.

The weather certainly cooperated for Western New Brunswick's biggest astronomical event of the decade. Clear skies

allowed attendees at the Hartland Community School event, with the assistance of eclipse glasses, to witness the moon gradually cover the surface of the sun. At 4:33pm, it created a stunning sight when the moon obscured the surface of the sun, only allowing a mist of the sun's rays to surround the moon's outer rim. It was at this point that onlookers could remove their eclipse glasses and view with the naked eye for nearly three and a half minutes.

Meanwhile inside the school, vendors were selling an assortment of items, while next door in the cafetorium remarkable images captured from Florenceville-Bristol's Eclipse Balloon Project were projected onto the big screen. We were fortunate to have highly accomplished astronomer Tom Geballe on site, who travelled from Hawaii and explained the happenings of the Balloon project.

Unfortunately, if you caught Total Solar Eclipse Fever, you'll have to wait awhile before getting to witness another one in Western New Brunswick, as it won't be until May 1, 2079.



# Several Municipal Grants Awarded



*Pictured are the 2024 Hartland Bursary recipients from L to R: Rhylie Thompson, Ryker Clark and Caden Jones.*

The Municipal Grant provides financial and in-kind support for events, initiatives, activities, and projects that strengthen and enrich the municipality of Hartland.

It provides groups or organizations financial and in-kind support, including the use of municipal staff, supplies, equipment, assets, facilities, properties, or buildings for a variety of objectives in Hartland, like:

- Supporting health and well-being of vulnerable or disadvantaged populations
- Operation of community halls
- Contributing to our social and cultural life
- Repairing / maintaining cemeteries
- Improving natural environment
- Land beautification, including the downtown core
- Supporting local tourism
- Tree removal and planting
- Preserving, protecting or promoting our historic places

The grant also provides bursary opportunities for students. Recipient of the \$1,000 Hartland Community Leader of Tomorrow Award was Ryker Clark, while Rhylie Thompson and Caden Jones each received Municipality of Hartland \$500 Scholarships. In addition, all other HCS graduates received a \$50 Achievement Award.

Council awarded three grants to community organizations at their May and June meetings. Corey Crouse was granted \$600 to assist in providing an all-ages rock show, the Triple C Recreation Centre was awarded \$4,000 to assist with repairs to their parking area, and Big Bridge Fest received \$5,000 for their event.

Organizations are reminded they can find the Municipal Grant Policy at [www.townofhartland.ca/p/bylaws](http://www.townofhartland.ca/p/bylaws) and click Policies at the bottom of the list. Please refer to the policy for a complete list of eligibility criteria and how to apply.