

About Hartland:

Town Incorporated: October 2, 1918

We Love Our Bridges!

Hartland Covered Bridge

The Longest Covered Bridge in the World Main Street, Hartland



Ellis Covered Bridge Ellis Road, Carlisle



Covered Bridge Golf & Country Club's Covered Bridge A unique feature on hole #16. 190 Golf Club Road, Simonds



Covered Bridge Potato Chips' Covered Bridge The smallest covered bridge in the world 35 Alwright Court, Waterville



Hugh John Flemming Bridge Route 130, Hartland





Activities & Attractions:

Covered Bridge Potato Chips

Following a devastating fire on March 1, 2024, the manufacturing facility and retail shop were destroyed. However, a pop-up shop has been set up while a new facility is being rebuilt. Visit to learn about Hartland's history, agriculture in New Brunswick, and the potato chip-making process. Enjoy taste-testing over 30 fun flavors in their gift shop. Fun for the whole family!

https://coveredbridgechips.com/en/our-factory-tours/



Moonshine Creek Distillery

Book a tour and learn how this distillery creates its famous spirits, including their popular Chicken Bones Liqueur, made from cinnamon and chocolate.

https://moonshinecreek.ca/bookatour/



Covered Bridge Golf & Country Club

This 18-hole, 6,609-yard championship course was first opened for play in 1993 and overlooks the beautiful Saint John River Valley with some of the most picturesque scenery in Atlantic Canada. Tee times can be booked on their website.

https://coveredbridgegolf.nb.ca/

Hartland Farmers Market

Saturdays between June-October from 9am to 1pm at the Pavilion Park (333 Main Street, Hartland) with breathtaking views of the Saint John River and Hartland Covered Bridge. From fresh produce and handmade crafts to delicious treats and friendly faces, there's something for everyone.

https://www.hartlandfarmersmarket.ca/







Annual Festivals & Events:

Big Bridge Fest

- A multi-day festival to celebrate the Hartland Covered Bridge
- The bridge is closed to traffic for the weekend to allow for several events to take place on the bridge, including concerts, comedy shows, dinners, and a market that spans the entire length of the bridge.
- Other activities throughout the weekend include a parade, antique car show and fireworks
- The event takes place during New Brunswick Day weekend, which is the weekend of the first Monday in August

Heartland Culture on the Green

- Takes place Saturday of the New Brunswick Day long weekend.
- Local artists set up by the Library in downtown Hartland to paint and carve beautiful artwork





Local Trivia

The Longest Covered Bridge in the World

- 1282 feet long and yes, we measure it in feet!
- Officially opened July 1,1901 (uncovered)
- Constructed by the Hartland Bridge Company, which was formed by citizens on both sides of the Saint John River at a cost of \$29,421.74, which was \$1,476.74 over budget
- The bridge, including its piers, was built out of cedar, spruce and hard pine, using local businessmen and trades
- The bridge originally required a toll. In 1901, the tolls were 3¢ per person each way, 6¢ for a single rig with no more than two people one way, 12¢ for a double team with more than three people one way, ½¢ per head each way for sheep, and 3¢ per head each way for cattle. A discount of 16 2/3% was available for those who purchased 25 tickets.
- To accommodate the tollgate keeper, the Bridge Company constructed a privy (outhouse) on the bridge.
- The tolls were lifted in 1906, following an election promise
- In 1906, the New Brunswick government purchased the bridge
- On April 6, 1920, river ice took out two spans of the bridge. Two years later in 1922, the government made major repairs and then covered the structure





Ellis Covered Bridge

- Also known as North Becaguimec River No. 4 Covered Bridge
- Built in 1909
- 18m long (60 ft)
- Driving directions: Route 2, Exit 172, Route 130 East 5.5 km (3.4 mi.), turn right on Route 104, 13.6 km (8.4 mi.), turn left on Howard Brook Road, onto Ellis Road, at Lower Windsor



- The library was originally built as a post office in 1912 by the federal government in an effort to make their presence known in smaller municipalities.
- The clock was installed in the tower in 1913, and from the adjacent bell tower, you will hear it chime on the hour
- A historical archive can be found on the upper level, including items from past New Brunswick Premier Richard Hatfield and the founder of Hartland, William Orser.





Hartland History

- The first settler in the area was William Orser
- The land was settled in 1797 and granted in 1809
- The town was named Hartland in 1874, to honour James R. Hartley, a surveyor and MLA
- Incorporated October 1, 1918
- Prior to amalgamation with surrounding communities in 2023, Hartland was the smallest incorporated town in Canada, with a population of 933.

Natural Attractions:

- Saint John River: Perfect for kayaking and fishing
- Becaguimec Nature Trail: In addition to being a wonderful walking trail, you will also find ramps and many other features throughout the trails for mountain bikes, as well as a lookout providing a beautiful vantagepoint to view the stream valley.
- NB Trail / Trans Canada Trail: A provincial trail that was created from a railway line that meanders along the Saint John River along Route 105 through the entire length of the municipality of Hartland and beyond.





Local Eateries:

Burger King

Fast Food with inside dining and drive-thru options. 21 Alwright Court, Waterville

😂 CK's Canteen (seasonal)

A fun summer option with all your favourite canteen fare. Outdoor seating with umbrellas. Located next to the Hartland Covered Bridge at 381 Main Street, Hartland.

www.facebook.com/ckscanteen

😌 Covered Bridge Restaurant & Bar (seasonal)

Enjoy pub-style food with a breathtaking view from the Clubhouse's covered porch, or dine inside their air conditioned dining room. Daily specials. Located at the Covered Bridge Golf & Country Club, 190 Golf Club Road, Simonds. www.facebook.com/profile.php?id=100057629162221

Freshmart Deli

Offering daily lunch specials. Take-out only. Located in the Hartland Freshmart, 380 Main Street, Hartland.

Pizza Twice

Enjoy pizza by the slice, daily specials or build your own pizzas and garlic fingers. Take-out only. Located in the Hartland Freshmart, 380 Main Street, Hartland.

Tim Horton's

A Canadian staple coffee shop with baked goods, lunch and breakfast menu. 542 Main Street, Hartland

Tina's Kitchen

Choose from a selection of Chinese cuisine, Canadian, and Thai menu options. 538 Main Street, Hartland

😂 TWELVE82 Eatery (seasonal)

A converted sea container serves up a selection of canteen selections with two tiers of seating available. Located next to the Hartland Covered Bridge at 365 Main Street, Hartland. www.facebook.com/twelve82eatery

Subway

Offers a wide range of sub sandwiches, salads and breakfast ideas. 21 Alwright Court, Waterville

Hartland Valufoods Deli

Daily lunch specials. Indoor seating and take-out available. 550 Main Street, Hartland

